

Charles R Pearce

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Art Director, Mid-level
2 years

Boutique style creative team leader focused in video, digital, graphic design and strategy.

Summary

Seven year working as a professional from Indiana to Austin, this has been a journey driven by opportunities and pivots. From a foundation of service, into media production and post production expertise onwards into entrepreneurship, client acumen, and high-stakes collaboration. Unshakable under stress, and a wellspring of curiosity for the next inspired challenge.

Responsibilities

At Left Turn Only, I have been a part of the founding membership leading the content production "engine" of the boutique. My leadership was instrumental in transitioning LTO from virtual to physical office, expanding the team, and securing several significant business partnerships and client relationships all while driving forward creative style and innovative media design.

Skills

PROFICIENT

- Production Management [8]
- Video Post Production [8]
- Design Strategy [7]
- Graphic Design [7]
- Photomanipulation [9]

EMERGING

- Visual Design for Web [7]
- Copywriting [5]
- GFX/Motion [6]
- Cinematography [6]
- Brand Development Strategy [6]

NEW

- 3D Modeling [3]
- Animation [3]
- Illustration [2]
- UI/UX Design [2]

Notables

- (1999) Eagle Scout
- (2005) Congressional Bronze Award
- (2008) SoFa/Grunwald Gallery Exhibition
- (2008) Webby Award (GameZombie)
- (2009) Webby Award (GameZombie)
- (2009) SoFa/DART Gallery Exhibition
- (2010) CMF Editor's Choice Award
- (2017) Austin Art Boards Gallery Exhibition

Keywords

Adobe, Creative Cloud, Photoshop, Premiere, After Effects, Media Encoder, Codecs, Vector, Raster, Pixel, HTML, CSS, Wordpress, Keynote, Pages, Docs, Sheets, Slides, Google, Illustrator, Red Giant, Resolve, Cinema 4D, Post Haste, MacOS, OS X, Windows, Linux, Trello, Dropbox, Box.com, Google Drive, Logic X, Mocha, Word, Powerpoint, Excel, AutoPano Video, Canon, Nikon, Lumex, Panasonic, RED, GoPro, composition, typography, color, theory, team player, motivated, inspired, design thinking, disruptive, expert, experienced, professional, creative, creator, create, business, sales, senior, branding, marketing, social media, producer, director, agency, management, profile

Timeline

More @ <http://crpearce.net>

2015 - Current Left Turn Only - *Austin*

- Established LTO a virtual office, transitioned to a brick and mortar office
- Joined Swizzle Collective
- Bernie Sanders spec work goes viral
- Grew a team of 2 into a team of 4
- Featured work in the 2017 Austin Art Boards gallery showing

2014 Independent Contractor - *Chicago & Austin*

- SXSW Video Editor freelance contract (annual, ongoing)
- Megalomedia Post-Prod GFX (*Shipping Wars S7, My 600lbs Life S3*)
- Freelance writer for *UnRated* & *In The Loop* music blogs
- Participation in Austin WebFest & Austin Music Video Festival

2011 - 2014 Video Production Apprentice/Independent Contractor - *Chicago*

- Trained in internal corporate messaging content
- Mentored in traditional ENG editorial style
- Marvel Comics restoration colorist freelance contract
- Fight for 15 freelance contract
- Various Production Assistant freelance contracts

2010 Apple Store Lincoln Park - *Chicago*

- Launch team for a significant store
- Genius Bar support skills for OS X, iOS, Final Cut Suite, iLife, & iWork
- Final Cut 7, Apple Color, Soundtrack Pro instructional software expert

2006 - 2010 Indiana University (Video Design, Digital Art) - *Bloomington*

- GameZombie.TV Production Manager (editing team)
- University IT Frontline Support Consultant (four years)
- Two Webby Awards for Online Video (GameZombie.tv team)
- Adult Swim Production Intern (2009)
- CMF Editor's Choice Award (2010)

2004 - 2006 AmeriCorps National Service Volunteer - *Charleston, Minneapolis*

- AmeriCorps NCCC Class XI, SE Campus
- TCHFH AmeriCorps State/Direct Service Volunteer
- Traveled to & served communities in SC, TN, LA, NC, & GA
- Congressional Bronze Award for Service (2005)
- Served in Operation Home Delivery post Katrina