

CHARLES R PEARCE

Austin Texas

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312-513-6497

<http://crpearce.net>

Skaled Sales Agency

Oct 2018 — Dec 2018 • Contract Content Producer — *Austin*

Responsible for growth and productivity of on-brand content, media management of videos, images, brand assets, case studies, and presentations. Along with contributing to the visual design of additional internal and external content as needed while building a foundation for a future full-scale in-house media team.

Left Turn Only

Mar 2015 — Oct 2018 • Lead Designer (video & graphics) — *Austin*

Senior video creative, and graphic designer to Left Turn Only – a young design, development, and publishing agency in Austin Texas. As a co-founder, developed new business, lead the production workflow process, and maintained the agency rolodex.

South by Southwest

Mar 2014 — Mar 2018 • Senior Contract Video Editor — *Austin*

Seasonal partner contributing to video creation and publishing with the March SXSW content department, and supportive collaborator regarding the look and feel for SXSW produced video and the associated production management process for the annual conference event.

Megalomedia

Oct 2014 — Mar 2015 • Graphics Editor — *Austin*

As the post-production graphics editor, produced several sets of on-screen graphics for twenty episodes of the final season for A&E's Shipping Wars (*Season 7*).

Motion Video Inc.

Aug 2011 — Jan 2014 • Production Assistant/Junior Editor — *Chicago*

Apprenticeship in corporate, event/festival, and commercial video as an in-house assistant to Mike Kaufman, an established broadcast news and documentary cinematographer based in Chicago. Tasked with executing support roles for pre production, production, and post production.

GameZombie.TV

May 2008 — Sept 2010 • Production Manager [Internship] — *Chicago*

Led an award winning student operated team of 15+ video editors responsible for two weekly original videos every week. Maintained for two years on the subjects of video games, comedy, reviews and commentary. We published across 20 early era video content platforms and social media outlets.

Turner Broadcasting: Adult Swim Online

May 2009 — Aug 2009 • Production Assistant [Internship] — *Atlanta*

Adult Swim Intern responsible for advertising content playback quality control, episode library data entry, low level asset maintenance, and privileged to successfully pitch copy to the AdultSwim "Bump Team".

- 3 years producing, budgeting, and scheduling
- 4 years production and post production leadership
- 3 years design and branding strategy for content production
- 3 years account management leadership
- 9 years video editing
- 5 years graphic design
- 10 years in industry
- Adobe Creative Cloud, GSuite, Office, Cinema 4D, DaVinci Resolve, Panasonic, Canon, GoPro, Nikon, Sony, and iOS camera systems.
- (2019) SIGNAL Immersive Motion Art Show
- (2017) Austin Art Boards Selected Winner
- (2015) Co-Founded Left Turn Only
- (2012) Webseries debut on SkyTV (UK)
- (2010) CMF Editor's Choice Award
- (2009) Published in *Design for Obama Anthology*
- (2009) SoFa/DART Gallery Exhibition
- (2009) Webby Award (GameZombie)
- (2008) SoFa/Grunwald Gallery Exhibition
- (2005) Congressional Bronze Award
- (1999) Eagle Scout
- (1998) Published in Crossroads Anthology