

CHARLES R PEARCE

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Video Producer, Editor

<http://crpearce.net>

A multi-disciplinary producer, director, editor with ten years experience in video production. Specialties include production and post production for: series content, scripted narrative, commercial/advertising, and stylized aesthetic lifestyle. A lengthy tenure in independent media production has cultivated a diverse skillset to compliment a core focus on bringing stories to life “from concept to completion”. Additional proficiencies include skilled videography, motion and graphic design, audio mixing, writing, creative development, campaign planning & management.

Indiana University Bloomington, School of Telecommunications Bachelor of Arts, Video Design & Production – 2010

CANVAS 1839 CONSUMER CBD – Austin, TX

VIDEO CONTENT PRODUCER | May 2019 - October 2019

- * Produced story driven episodic content and helped launch the branded magazine/blog writing pipeline.
- * Developed and produced branded video series for marketing initiatives in house and alongside agency partners.
- * Documented and managed content pipeline processes.
- * Oversight of destination content publishing and production deadlines.

SKALED SALES AGENCY – Austin, TX

VIDEO CONTENT PRODUCER | October 2018 - December 2018

- * Created branded, viral content reaching over 100,000 views.
- * Filmed on the fly informational and promotional content.
- * Consulted and nurtured a transition from light to heavy media production.
- * Guided and supported an improved in-house editorial and motion design process.

LEFT TURN ONLY VIDEO DESIGN AGENCY – Austin, TX

LEAD VIDEO & GRAPHICS CREATIVE | March 2015 - October 2018

- * Proficient multi-threat video editor, videographer, graphic designer, and producer.
- * Engaged in new business efforts that nurtured steady business growth over 3 years.
- * Cool clients: Bernie Sanders '16, Reservoir Broads VR film, SnapKitchen, Accenture, Capital Factory

SOUTH BY SOUTHWEST CONFERENCE – Austin, TX

SEASONAL SENIOR VIDEO EDITOR | March 2014 - March 2018

- * Conference specific video editing in a fast-paced deadline driven office.
- * File organization, DIT hand-offs asset management for entire Video Village.
- * Recaps and highlight edits along with panel and event recuts for online publishing.

MEGALOMEDIA – Austin, TX

GRAPHICS & VIDEO EDITOR | October 2014 - March 2015

- * After Effects template manager within established pipeline.
- * Select onscreen graphics and lockups for 20 episodes of Shipping Wars Season 7
- * Motion tracking and blur rotoscoping for My 600 Lbs Life (various episodes/seasons).
- * Animation department television credit for nationally syndicated show.

COLORTEK – Chicago, IL

GRAPHICS RESTORATION COLORIST | October 2011 - August 2014

- * Detail focused comic book digital restoration and recoloring.
- * Expert level reproduction of over thirty classic Marvel comic books in digital format.
- * Once in a lifetime opportunity to work with historically significant characters & stories.

Adobe Creative Cloud • GSuite • Asana • Resolve • Cinema 4D • MS Office/iWork • Video Publishing • Canon • Panasonic • Sony • GoPro • Nikon • Windows • MacOS • iOS

Additional career details and recommendations are available on [LinkedIn](#).